

2024



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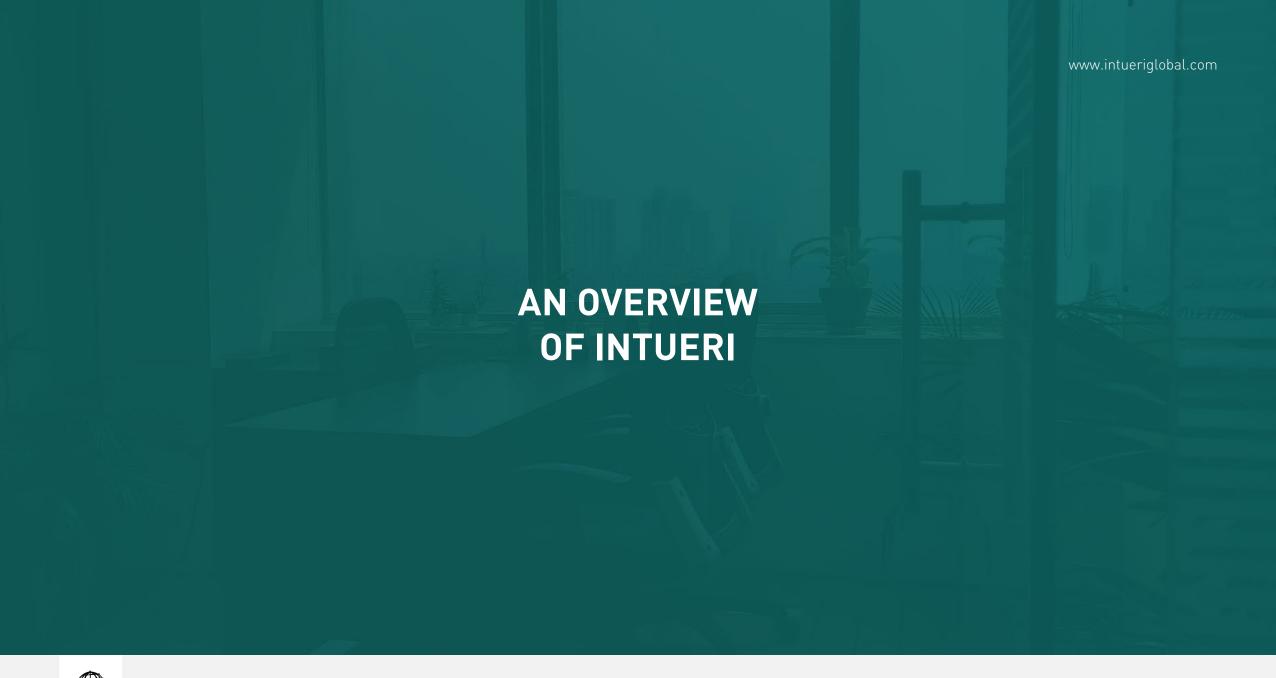
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Some of Intueri's Offerings one can get Started with







2017 60+ 20+ Founded **Projects** Alliances INTELLIGENCE. INTUITION. INSIGHT.

About Intueri

www.intueriglobal.com

Intueri is a broad-spectrum strategy consulting firm, with in-depth research, and deep client-engagement based consulting catering both the private and the public sector.

We contribute our insight to the current international economic, socio-political, and technological landscapes to find pragmatic solutions to issues that threaten to dismantle the normative functionalities of business.

In consonance with 'Intueri' which conceptually means 'intuition to look inside' our insights are supported by intelligent and deep data analysis and solution identification processes, ensuring that our recommendations are pragmatic and personalized to the dynamic requirements of the clients' businesses.







OUR MISSION

Our mission is to provide clients with highgrade insights into their business values in the current ever-changing economic, socio-political, legal, and technological landscape within which they operate.

We are here to analyze and configure probable recommendations for their business.

We mine data on the macro-economic and socio-political changes. Our well-rounded digital strategies ensure a perfect synergy between technology and business via

digitization, automation and learning.

We strive to create an enabling system by bringing together talented professionals and specialists, a database of diverse and pertinent information, a pragmatic and strategic research framework, and discerning analytics.

Our mission is to create a structured synthesis of talents, best practices, and thoughts amongst clients and our people to achieve the advancement of our clients, our people, and the world in effect.

OUR STORY

Intueri was envisioned not only as a firm with research-based consultants but also as profound knowledge and solution excavators. The mission was to create a repository of multi-dimensional answers to all critical and diverse questions.

Intueri's Vision

To become a company of global value that provides one-of-a-kind business solutions to clients by leveraging technology and talent to produce and implement insightful, intelligent, and intuitive knowledge structures.





Our Beliefs

We are a Catalyst For Innovation and growth



A Culture for Continuous Learning



Challenging The Status Quo



Being Bespoke

Our diverse team brings unique perspectives and experiences to every project, enabling us to deliver innovative solutions that drive lasting change. We provide ongoing training and development to ensure that we stay ahead of the curve.

True progress comes from taking risks, thinking outside the box, and challenging conventional wisdom. We believe in challenging the status quo and pushing the boundaries of what is conceivable.

Our solutions are tailormade for our client's specific and unique needs. We always prioritize quality over quantity.



Our Beliefs

We are a Catalyst For Innovation and growth





Creating a Sustainable and Inclusive Future

State-of-The-Art Consulting Practices

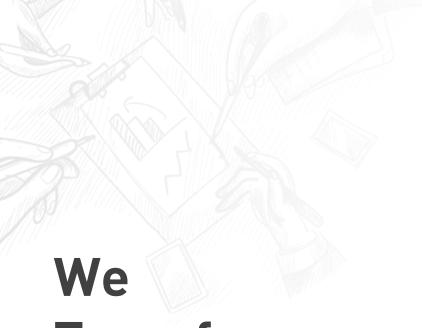
We believe in promoting sustainable business models that contribute to a healthier environment, while also ensuring that their operations are inclusive and diverse.

We uncover new insights, identify opportunities, and develop game-changing strategies to propose differentiating solutions.









We Transform Businesses

We architect integrated programs to transform our clients' businesses. We serve as trusted advisors to our clients, working with them to make clear data-driven choices about where to and how to play.



Strategy and Transformation

International Expansion, Management, Customer Experience, Organisational Restructuring, Acquisitions and Divestments



Technology Transformation

Adopting AI, Industry 4.0 Roadmap, Cloud Strategy, Data Analytics, and Emerging Technologies



Government, Economic and Multilateral (GEM)

Assessment of Geopolitical Situations, Export Potential Assessment, International Expansion, Trade Strategy, and Macroeconomic Studies



Environment, Social and Governance (ESG)

Strategies for Market Entry, Feasibility, Maturity, Operations and Supply Chain, Change Management and Stakeholder Management





Our experience in International Expansion has allowed us to navigate the complexities of entering new markets, cultural differences, regulatory compliances, and operational challenges. We also have extensive experience in Management, providing leadership and direction to organizations of all sizes and industries.

Our expertise in Customer Experience ensures that businesses can provide exceptional service and build long-lasting relationships with their customers. In organizational restructuring, we have helped companies to streamline their operations and optimize their resources for maximum efficiency. Our experience in acquisitions and divestments has provided us with the insight to guide companies through complex transactions and ensure their success.

International Expansion

Customer Experience
and Life Cycle
Management

3 Organizational Strategy

Change Management and Stakeholder

Management

Resilient Supply
Chain

Management
Strategy

Acquisition and Divestment Strategy

New Market Entry
Strategy - International
and Domestic



Some of our credentials in Business
Transformation

1.

We formulated a growth strategy for a Pharmaceutical Company: Responsible for the Enhancement of organizational performance through business process improvement. Identification of organizational mission and objectives including understanding the executive management's perspective of the enterprise, its business strategies, description of enterprise vision and positioning.

2.

We framed an Investor Strategy for an AI lab: Presented an analysis of current and future landscapes of AI in India and the World, and conducted a Financial Assessment of the organisation. 3.

We designed a Procurement
Strategy, including diligence of a
manufacturing unit, for a large EPC
company. We provided consultancy,
Due Diligence, Valuation and
execution services, and overall
Program Management to facilitate
the business acquisition.

4.

We helped shape a Diversification and Growth strategy of Rural Business model for a conglomerate.

5.

We integrated the Digital Transformation and Project Management of an Indian Bank and Financial Services company with its roots in Micro Finance. 6.

We have formulated the Cloud Strategy and Policy Drafting for a bank. **7.**

We developed a Growth strategy for more than 10 start-ups in various domains.



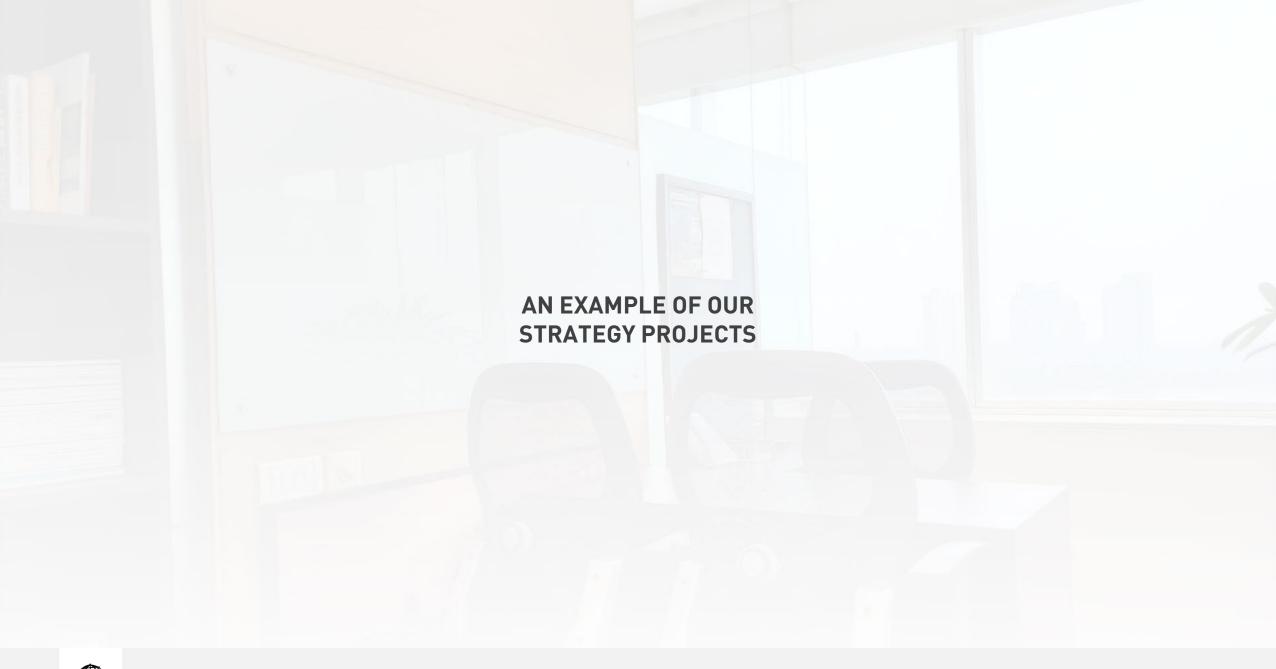
Some of our credentials in Business
Transformation

8.

We conducted the Digital Transformation and Growth Strategy for 5 mid-size to large organisations in Textile, FMCG, and Distribution. 9.

We presented an Export Strategy / Research on Indian export for one of the world's largest e-Retailers.







MANAGING CXO'S OFFICE

Tracks under Monitoring	Track 1 Agile Program Development 6-month project		•	Track 2 Governance with Regional Offices Weekly		•	Track 3 IT Council & Change Control Board Monthly	
Programme Inclusions	Agile principles: iterative, winning user acceptance incrementally, building exquisite fit with the business initiatives.	 Ideation and documentation of business requirement. Roadmap creation for agile transformation. Training sessions and workshops for key stakeholders. 		Aligning regional programs with the strategic outcomes of the central strategy unit. Identifying tracks within regional programs to ensure visibility of the independent workstreams and their progress.	 Drafting clear, concise documents. Building 2-way communication. Raise red flag if strategic initiative is falling behind schedule, is over budget or not delivering expected results. 		Prioritizing interventions and escalations that need to be enacted by the senior management (stemming from a fact-based RCA, identified stakeholders to take accountability and design way forwards for	establishing a change control process, ensuring correct documentation and sign-offs are in place, establish a change control board, managing scope creep, facilitating a thorough impact analysis as a part of the CCB.
Business Impact	Some benefits of an agile delivery model and agile core values include better business alignment, higher transparency, early and continuous delivery, and relentless improvements.			Helps in identifying, monitoring, evaluating & obliterating bottlenecks. Tracking progress and evaluating effectiveness of the actions taken towards the end goal.			Aids meaningful decision-m goal in mind for all stakeho helps in constant monitori alignment of various depar organization strategy.	lders. Action trackers ng of relevant KPIs and





We help companies adopt AI and implement cutting-edge technologies to drive innovation and growth.

We have a team of experienced professionals who are experts in developing Industry 4.0 roadmaps, devising Cloud Strategies, and leverage Data Analytics. We understand the challenges that businesses face in the rapidly evolving digital landscape and work closely with our clients to provide tailored solutions that meet their unique needs. Our commitment to staying up to date with emerging technologies ensures that our clients stay ahead of the curve and remain competitive in their respective industries.

Digital Strategy,
Architecture and
Transformation

2 Emerging
Technology

3 Data
Analytics

Industry 4.0 Roadmap

5 Analytics and Al Solutioning

6 Cloud Strategy and Migration

EnterpriseData Lake

Large Scale
Transformation
Project Management



Some of our credentials in Technology
Transformation

2.

We formulated the cloud strategy and policy drafting for a Bank.

3.

Designing and project managing the development of dashboard comprising of more than 100 KPIs to be used by the MD's office of one of largest diversified conglomerate of India (flagship in cement). 4.

Al-fication and creation of an Al unit for a large diversified conglomerate (flagship in port, infrastructure, logistics).

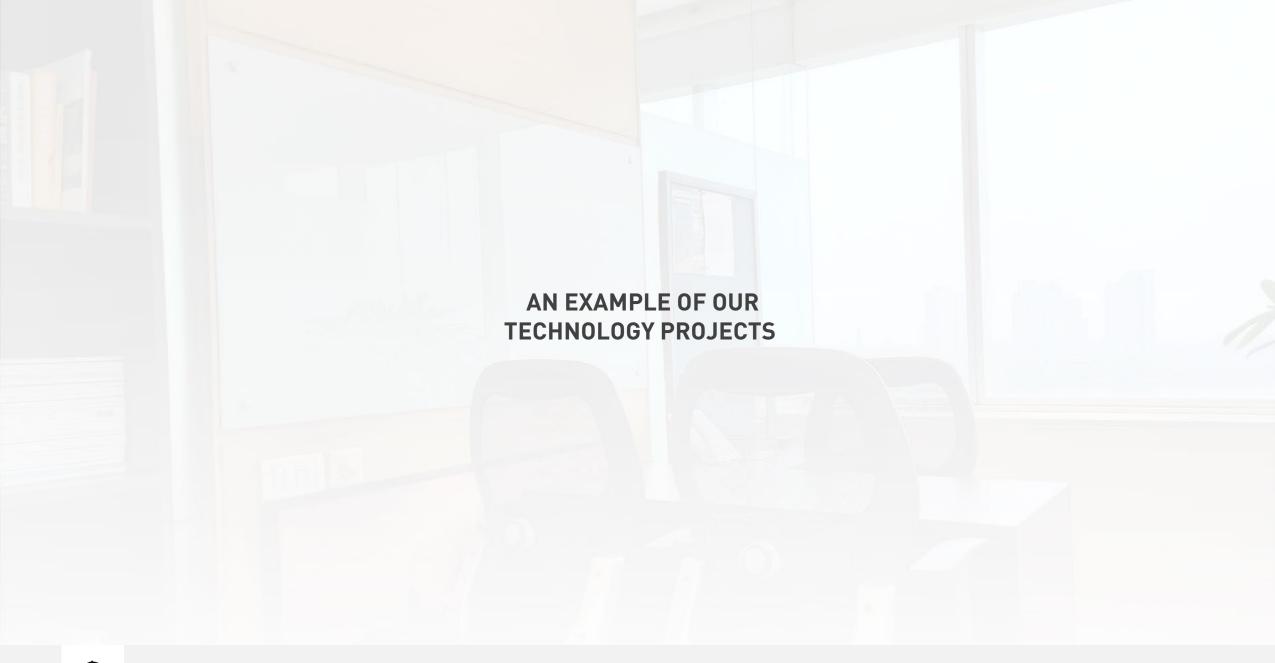
1.

We integrated the Digital Transformation and Project management of an Indian Bank and Financial Services Company with its roots in Micro Finance. **5**.

Mapping Competency, creating the organization structure, and manpower assessment for the information security department of a bank. 6.

Devising Industry 4.0 for manufacturing organisation having multiple production units.







DRIVING ONE OF INDIA'S LARGEST DIGITAL TRANSFORMATION AT A BANK OF MICRO FINANCING ORIGIN WITH THE OBJECTIVE OF UPGRADING ITS CORE BANKING AND AUXILIARY SYSTEMS VIA THE COO's OFFICE

Phase and Timing				•	Phase 2 Developing the Implementation Strategy and Project Plan Month 4 - 7 Baseline Survey
Programme Outcomes	Selection of Core Banking System Vendor and System Integrator	Transformation Office Setup & Manage Core Banking Implementation	Business Process Management Division Setup		 Avoiding inadequate scoping & requirement gathering along with poor traceability between sprints Rejecting unnecessary complex and heavy customizations Ensuring avoidance of silo-ed documentation Avoiding usual data migration pitfalls through data scoping, query tuning, logical mapping, parameterisation, ownership, control reports and infrastructure planning Removing inadequate module configurations and ballooning up Go-Live codes Ensuring avoidance of inadequate testing Enforcing seamless platform adoption & integration with existing applications Overcoming potential Go-Live challenges via scenario simulation and diversified dry runs
Business Impact	Development of RFP & Issuance for CBS/SI	Design the Transformation Office (TO) team structure and assist in planning the HR requirements	Setup a BPM division (BOT) model & align with present projects delivery and new solutions		With a proficient understanding of core banking systems, our team helped plan and develop an implementation strategy keeping in view the above potential pitfalls of CBS transformation. The developed plan was also flexible for change based on regulatory requirements that needed to be followed by the bank.



DRIVING ONE OF INDIA'S LARGEST DIGITAL TRANSFORMATION AT A BANK OF MICRO FINANCING ORIGIN WITH THE OBJECTIVE OF UPGRADING ITS CORE BANKING AND AUXILIARY SYSTEMS VIA THE COO'S OFFICE CONTINUED

Phase and Timing		Phase 3 Implementation and Reporting Month 5 - 36 PMO Execution and Managing the COO's office	
Programme Outcomes	Various key meetings instituted and managed by us were the following: • Weekly Steering Committee Meeting, chaired by the MD • Daily Project Review with Business & IT, chaired by ED/CTO • Module/Track-wise Issue Resolution Meetings Payments, Branch banking, Finance & Accounts, Digital Banking, Banking Operations	As PMO, we focused on the following aspects of these meetings: • Agenda setting • Raise the red flags/risks/issues • Participation of relevant stakeholders • Background information and material • Highlight the decision-making required • Keep track of all actions and accountabilities assigned	RAG framework was used to demonstrate the progress and status of various modules for decision making and resource allocation and enabling efficient meetings. As per requirement of the project – various module/activity-wise tracking mechanisms were devised and implemented, such as: Module wise Gantt Chart; Tool-based Issue Tracking; UAT Progress Tracker; Data Migration Iteration Tracker; Critical Defects Resolution Tracker.
Business Impact	The client underwent a rigorous 36-month journey and successfully transformed its core banking systems aligning itself with market standards and paving the way for advancement amongst its competitors.		





Our company is a trusted advisor to businesses looking to expand their operations globally. We have a team of experts who specialize in assessing geopolitical situations, export potential, and devising international expansion and trade strategies.

Our expertise in undertaking macroeconomic studies enables us to provide valuable insights into the economic landscape of different regions and countries, helping our clients make informed decisions about where to expand and how to maximize their potential in new markets. Our commitment to excellence and our dedication to staying up to date with the latest trends and best practices make us the ideal partner for businesses looking to succeed in the global marketplace.

Trade Agreement
Analysis for Export
Potential

- 2 International Expansion and Trade Strategy
- Macroeconomic Study for Country Rank Allocation

Change Management and Stakeholder
Management

Competency Analysis and Development

Market

Attractiveness Study

Research and Analysis of Geopolitical situations in a PESTEL Framework



Some of our credentials in Government and Multilateral Consulting

2.

We have assisted the World Bank Group on a vessel financing project. 3.

We have formulated a strategy to improve last-mile connectivity between India and Bangladesh for the Indian State Government.

4.

We have conducted an assessment study of Afghanistan's trade opportunities within Indian markets for USAID.

1.

We developed a logistics policy for The World Bank Group.

5.

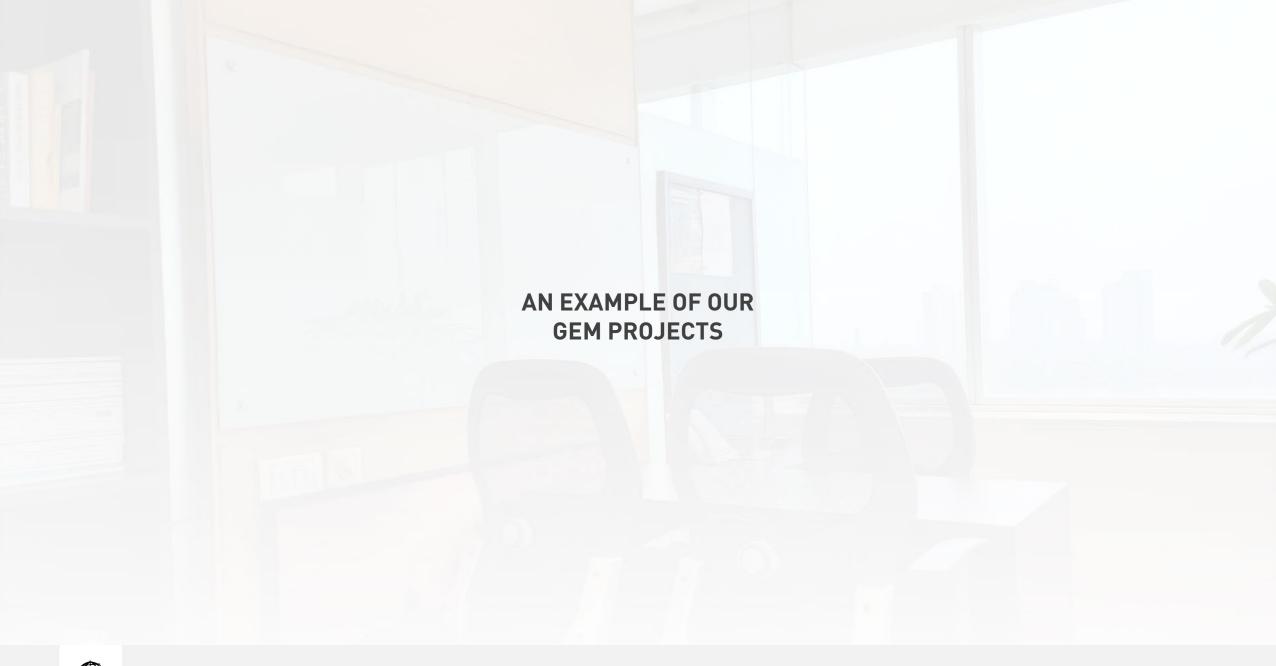
We have piloted a strategy assessment study for an Indian state's Khadi and Village Industries Board. 6.

We have created an export strategy for an Indian state's government.

7.

We have worked on providing medical procurement services for government hospitals and health centers in an Indian State.







DEVELOPMENT OF FINANCING MECHANISM OF INLAND WATERWAYS NETWORK PROJECT OF A MULTILATERAL DONOR FUNDING AGENCY

Phase and Timing	Phase 1 Vessel Financing Mechanism		•	Phase 2 Capacity Assessment		•	Phase 3 SOP Development	
	Month 0 - 3 Primary Research	Month 3 - 6 Secondary Research		Month 7 - 8 Key Informant Interviews	Month 8 - 10 Report Development		Month 10 - 12 SOP Preparation	Month 13 - 14 Mission Support
Programme Outcomes	Market Sounding Study, analysing the flow and volume of traffic movement on alternative modes of transportation, vessel manufacturing costs and fund flow mechanism development	International best practices in the inland waterways network. PPP investment models: DBFOT DBT EPO		Assessment of the government departments and agencies based on feasibility, capability and suitability	Streamlining the roles and responsibility of each agency and department based on their mandate under the financing mechanism		Developed use-cases for each task under the financing mechanism Supported the project management team in getting government approval of the financing procedure	Detailed out key areas of gap in the operating procedure Laid down step-by-step entity level Standard Operating Procedure (SOP)
Business Impact	Development of a sustainable infrastructure and financing mechanism for the inland vessel financing fund and enabled efficient flow of freight and passenger traffic			Facilitated highlighting of risks and concerns regarding the agencies' capacity to carry out the necessary mandates within the project without any roadblocks			Streamlined the process of financing mechanism an developed a detailed process sheet for better cooperation among departments and ensuring transparency of operations	





We understand that ESG considerations are becoming increasingly important for businesses across all industries as stakeholders demand greater transparency and accountability in corporate decision-making.

Our company is a trusted partner for businesses looking to develop and implement strategies that align with ESG principles. We have a team of experts who specialize in strategizing Market Entry, conducting Feasibility Studies, assessing the maturity of existing operations, optimizing Operations and Supply Chain, and reviewing Change Management and Stakeholder Management.

ESG Strategy

2 Recycling Strategy

3 Material
Substitution

Alternate Energy Source

Organizational Maturity
Assessment

Technology Intervention



Some of our credentials in ESG

1

Conducted an Investment Potential Analysis on solving the Water Crisis in India for a leading impact funding enterprise. 2.

Our research repository highlights sustainable business models, quantitative analyses to assess ESG risks, and cutting-edge tools and methodologies to help our clients develop and implement ESG strategies.

3.

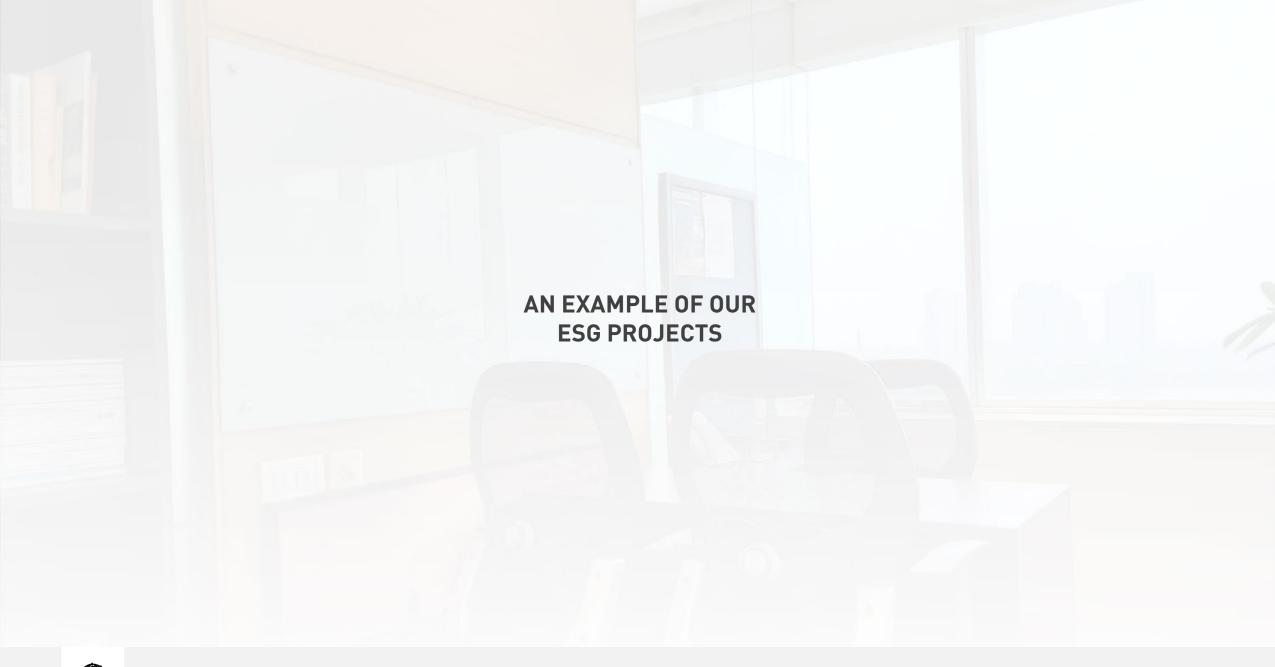
Our team includes experts in sustainability, data analytics, governance, stakeholder engagement, and innovation. 4.

We have a proven track record of helping clients across industries achieve their ESG goals – from reducing carbon footprint, improving supply chain sustainability, to enhancing diversity & inclusion practices and strengthening their frameworks.

5.

We specialize conduct a thorough market scanning to recognize the emerging ESG trends and develop effective strategies for managing ESG risks and opportunities.







ESG STRATEGY IMPLEMENTATION FOR A MANUFACTURING FIRM TO IMPROVE ESG SCORE AND INCULCATE A CULTURE OF SUSTAINABLE PRODUCTION

Phase and Timing	Phase 1 Impact Assessment		•	Phase 2 Materiality Assessment		•	Phase 3 Implementation and Reporting	
	Month 0 - 2 Primary Research	Month 0 - 2 Secondary Research		Month 3 - 4 Materiality	Month 4 - 6 Baseline Survey		Month 7 Action Plan	BRSR Reporting
Programme Outcomes	Multiple in-person visits to the production floor. Locate the areas that have the most likely and severe risks of impacts using the available datasets. Create process flows and identify sub-processes	Popular frameworks: World Bank IFC, GRI, TCFD, SASB Evaluate all sub processes using IFC World Bank framework. Analyse the impact of entire supply chain on environment		Area of importance which can be worked upon and are feasible. Most crucial and important areas which are on high priority.	Lab testing to calculate various environment and social factors. Factors like: Water footprint Energy efficiency Waste (Liquid and solid waste)		Identify areas of improvement and develop action plans. Mitigation strategies to resolve the existing issues. Detailed 5-year plan.	Report all the initiative, their outcomes and potential upcoming plans in the SEBI mandated BRSR.
Business Impact	Impacts of the manufacturing processes, operations and value & supply chain on environment, communities, and other stakeholders.			Detailed division of identified factors for 1-to-5-year mitigation plan.	Properly measure and document the current scenario.		Increased focus on ESG from top to bottom. Culture of sustainable production.	BRSR filing and ESG score calculation.



Intueri is Backed by Research

Our ground level knowledge, preparedness in macroeconomics, economics of global and local markets, enable us to propose innovative and implementable solutions that cater to our clients' business needs.



Research Models

Surveys, Case Studies, Focus Groups, Business Process Reengineering, Regression Analysis, PESTEL, SWOT, Porter's Five Forces, STEEPLE



Strategy Models

4D Principal, Minto Pyramid Principle, Gravity Model, General Equilibrium, Keynesian and Ricardian Theory



Multidomain, and Experienced

We have subject matter experts whose insights are key to diagnosis of pain points, and their successful solutions.



10+ WHITEPAPERS

Sample Highlights (illustrative)

- Global outlook moving from 2022 to 2023
- o Private Equity in the post COVID 19 scenario
- o Indian textile industry and its Integration with the Global Value Chain
- Industry 4.0: Increasing the Competitiveness of Industrial Manufacturing
- Driving Value Chain Integration In The Global Chemical Sector
- o US-China Trade War



Sample Highlights (illustrative)

- International North-South Transit Corridor (NSTC) Impact Analysis
- The prospects of the emerging trade ties between India and Australia
- India-UAE Comprehensive Economic
 Partnership Agreement (CEPA) the impact
 of bilateral ties and international trade
- Opportunities in the Indian Pharmaceutical Sector Post COVID-19
- o Connecting Rural Dots Touching Lives
- o Expectations from the Indian Union Budget
- Scaling and Replication of Social Enterprises in India



Sample Highlights (illustrative)

- Aluminium / Commodity price variation past trends and reasons for Tata Group
- o Medical Devices Industry of India
- PPP model for School Education in West Bengal
- Policy on Higher Education Greenfield Project for the State of West Bengal
- o Convergence between Skill and MSME







Our Methods

Illustrative

Our teams are constantly working to personalize existing consulting practices and methods to differentiate our strategies and address a diverse range of clients' needs. Our bespoke methods use step-by-step processes and co-relatable functionalities, to present a comprehensive and exhaustive solution.

Some of Intueri's methods have been listed on the right.



4D APPROACH TO INDUSTRY 4.0

Diagnose: Diagnose and define the problem statement

Design: Design thinking and roadmap

Digitize: Digitize, data strategy, and IT transformation roadmap

Deliver: Analyzed, measured, predicted and optimized delivery

More details can be provided on request.



THE 3-STEP SCM AND WCO PROCESS

Supply Chain Management and Working Capital Optimization

- 4-point Framework to design resilient supply chains
- 4 Stage Approach and keydeliverables
- Technological Initiatives to optimize value chain

More details can be provided on request.



INDUSTRY 4.0: SCM SPECIALIZATION

We specialize our methods based on the clients' core sector needs.

Our industry 4.0: SCM Specialization Methods caters to a value chain powered by AI in data collection and analysis, predictive maintenance, supply chain optimization, quality control, and customer experience.

More details can be provided on request.





GLOBAL VALUE CHAINS (GVCs): CEI FRAMEWORK

The complex network of nodes and links in GVCs are prone to disruptions and bottlenecks due to various macrofactors which affect competitiveness and have a massive impact on the payoffs associated with a product or a service.

We follow the three step Cause, Effect, Impact (CEI) framework.

More details can be provided on request.



4 BIG LEVERS: DEMAND CHAIN GROWTH

The Demand Chain consists of the end-to-end process of demand management. From the point the finished product leaves the premises of the business to the point where it invokes delight in the customer, falls under the scope of Growth.

- o Demand Chain Mapping
- Planning
- Sales and Distribution
- Customer Experience and Feedback

More details can be provided on request.



4 STRATEGIC PATHWAYS: OUTPUT OF DESIGN

Our strategic recommendations are linked to performance metrics, risks and tactical roadmaps for implementation following the 4-step strategic pathway:

- Innovation
- Scaling
- Diversification
- o Mergers and Acquisition (M&A)

More details can be provided on request.



INTERNATIONAL BUSINESS STRATEGY

Strategy development based on in-depth research, analytical tools, and management expertise.

- Strategic Research And Consideration
- Comprehensive Analysis Framework
- International Market Expansion in a 4 - Phase Approach

More details can be provided on request.

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Our Team

Advisors &
Associates with 200+
years of Combined
Experience

Our team of expert consultants is committed to providing results-driven solutions to your business challenges.

We pride ourselves on our ability to develop customized strategies and provide deep-research that fit your unique needs and objectives.

Our employees work with and train under leadership who have diverse experience in the industry.



Ambarish Dasgupta

Founder & Senior Partne

Ex-PwC and KPMG India Leader of Management Consulting

(30+ years experience)



Edgardo Pappacena

Chairman, Global Advisory Boar

Ex-PwC & Arthur Anderson

MBA Advisory Board Florida International University

(50+ countries, 35+ years experience)



Anindita Dasgupta

Chief Operations Officer

Ex-TCS, Data-Core, and RS
Software.
Former Faculty
at ICFAI Business
School. Certified
Quality Analyst.
CSIR research
fellow at
Jadavpur
University



Anirban Chatterjee

dvisor

Ex-PwC, KPMG, Director at Protiviti. 35+ years experience in management consulting



Sanjay Kr. Mandal

Adviso

Ex-Cognizant. IIT KGP. Ex-UNDP Fellow. Six Sigma Black Belt. 30+ years in Enterprise Risk Management & IT Projects Delivery



Ashok Barat

Advisor

40+ years of experience as a business strategist and transformation expert.

Has worked in the position of Chief Executive Officer (CEO) and Chief Financial Officer (CFO) for several renowned companies.

Intueri only hires from India's top institutions and universities. It has a talented pool of individuals with diverse skill sets and strong backgrounds.















ALLCAP" Âmplo COMMUNICATIONS **OUR ALLIANCES** LISTED ALPHABETICALLY **BOSCH** INNOVERV.

































Some of Intueri's offerings one can get started with!

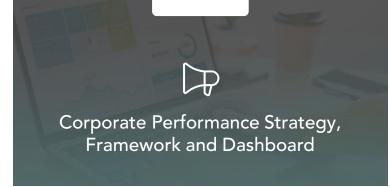














Kolkata

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