



CAMPUS PLACEMENT

by Intueri Consulting LLP

2023



WHO ARE WE

Intueri, founded in 2017, is a broad-spectrum strategy consulting firm. We specialize in in-depth research, and deep client-engagement based consulting to both the corporate and public sector. We contribute our insight to the current international economic, socio-political, and technological landscape to find pragmatic solutions to issues that threaten to dismantle the normative functionalities of business

In consonance with 'intueri', which conceptually means 'intuition to look inside' our insights are supported by intelligent and deep data analysis and solution identification processes, ensuring that our recommendations are pragmatic and personalized to the dynamic and diverse requirements of the clients' businesses.

We systematically curate a solution to the problems identified, aided by the following contributors:



Our consultants and advisors spread **globally** and **locally**, have diverse domain expertise and experience



Our alliances with **domain experts** and **reputed information repositories**



A **robust Framework** to bind all our contributors



OUR VALUES

MISSION

VISION

To become a company of global value that provides one-of-a-kind business solutions to clients by leveraging technology and talent to produce and implement **insightful**, **intelligent**, and **intuitive** knowledge structures.



Our mission is to provide clients **high-grade insights** into their business values in the ever-changing economic, socio-political, legal and technological landscape within which they operate. We are here to analyse and configure probable recommendations for their business. We mine data on the macro-economic and socio-political changes. We also provide information to the promoters or the management of the business to create awareness regarding any kind of opportunities or risks.

We strive to create an enabling system by bringing together talented professionals and specialists, **a database of diverse and pertinent information**, pragmatic and strategic research framework and discerning analytics.

Our mission is a to create a **structured synthesis** of talents, best practices, thoughts amongst clients and our people to achieve the advancement of our client, our people and the world in effect.



OUR BELIEFS



Promoting **Diversity and Inclusion** without any biases. There is no **otherwise**.



Embracing a superior **quality of life**. Encouraging you to find a balance between your work and, your talents and interests- to ensure a fulfilling success.



Nurturing a **healthy life-style**, our tea breaks and on-time luncheons aren't negotiable.



OUR MANAGEMENT

Our Employees work with and train under leadership who have diversified experiences in the Industry



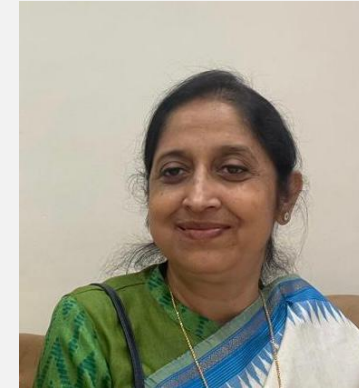
Ambarish Dasgupta
Founder & Senior Partner

Ex-PwC and KPMG India Leader of Management Consulting (2,000 people, USD 60M revenue, **30+ years** experience)



Edgardo Pappacena
Chairman, Global Advisory Board

Ex-PwC & Arthur Anderson, MBA Advisory Board Florida International University (50+ countries, 35+ years experience)



Anindita Dasgupta
COO

Ex-TCS, Data-Core, and RS Software. Former Faculty at ICFAI Business School. **Certified Quality Analyst.** CSIR research fellow at Jadavpur University.



OUR MANAGEMENT

Our Employees work with and train under leadership who have diversified experiences in the Industry



Ashok Barat
Advisor

Ex-Forbes & Company Limited
40+ years of experience in Business strategy and transformation.
Ex-CEO and Ex-CFO for several renowned companies.



Anirban Chatterjee
Advisor

Ex-PwC, KPMG, Director at **Protiviti**. 35+ years experience in management consulting.



Sanjay Kumar Mandal
Advisor

Ex-Cognizant. IIT KGP. Ex-UNDP Fellow. Six Sigma Black Belt. 30+ years in Enterprise Risk Management & IT Projects Delivery

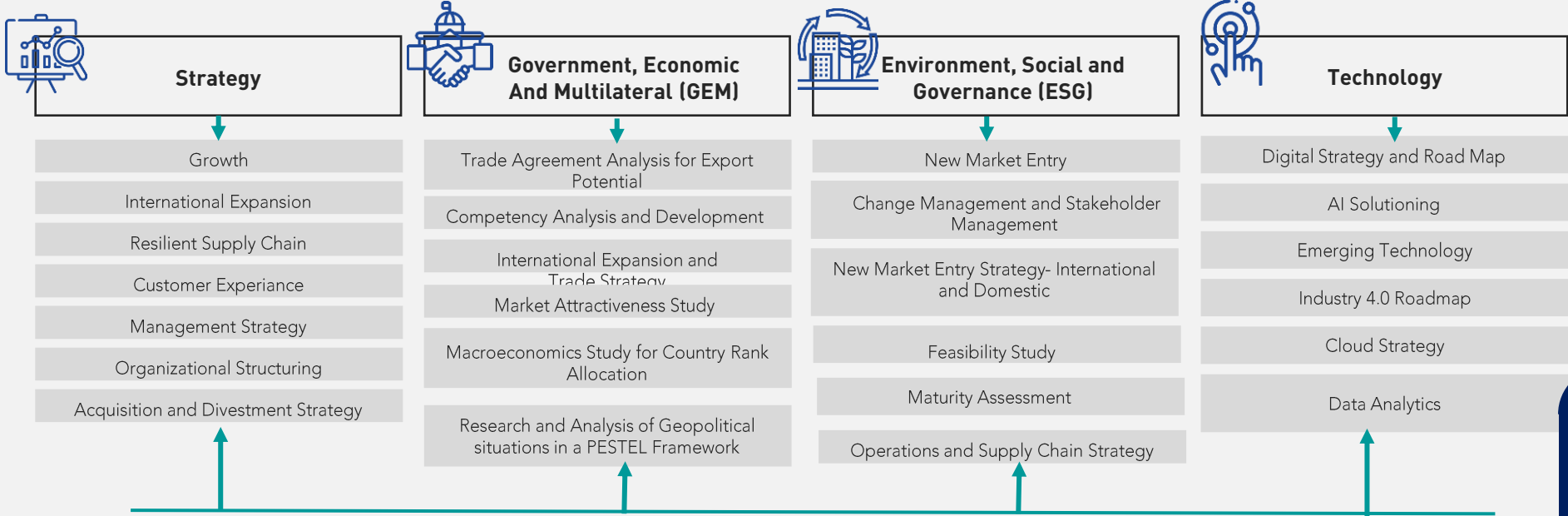


OUR BUSINESS VERTICALS

STRATEGY TEAM

Our Strategy Team practices to bring together several key capabilities that allow us to architect integrated programs to transform our clients' businesses which include on one hand Digital Transformation, Analytics, Supply Chain Optimization and on the other hand Growth Strategies, International Expansion Strategies, and M&A Strategies.

Our Strategy professionals serve as trusted advisors to our clients, working with them to make clear data-driven choices about where to and how to play.



RESEARCH TEAM

Our Research/GEM (Global Economic Multi-Developments) Team, facilitates a diverse range of research models that enables us to propose innovative and implementable solutions that cater to our client's business needs.

The team is involved in rigorous research in Macroeconomics, Data Analysis and Econometric Modelling, Market Assessments, Trade Facilitation, Commodity Mapping, Value Chain Assessments, Public and Social Sector Developments, and Investment Strategies

The GEM Team, works with policy/governance bodies and funding agencies based on deep economic and policy research, keeping global concerns and priorities in mind.



OUR EXPERIENCE

Our Domain Expertise

Products

- ❖ FMCG, Pharma and Agri
- ❖ White goods and Durables
- ❖ Extract Industry (Metals and Mines)
- ❖ Retail

Services

- ❖ Logistics
- ❖ Financial Services (Banks and Capital Markets)
- ❖ TICE (Telecom, Information, Communications, and Entertainment)

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Successfully Delivered Projects Across Both Public and Private Enterprises

We have also delivered projects for multilateral agencies like **The World Bank and USAID.**

OurAlliances

OurTeam

Advisors & Associates: 200+ years of Combined Experience



ONGOING PROJECTS

A glimpse of a few current projects

www.intueriglobal.com



- ❖ Our Work With The World Bank on a Group Vessel Financing Project
- ❖ Digital Transforming of a Leading Indian Bank



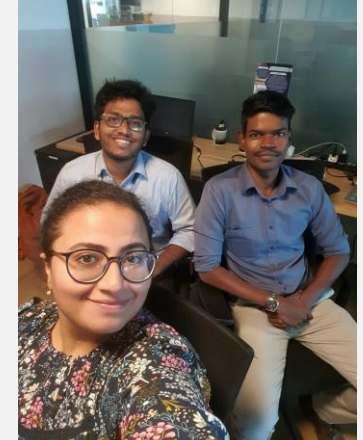
- ❖ Group-wide Operations Dashboard for Industry 4.0 tracking in leading cement conglomerate
- ❖ Identification of AI use-cases across 8 companies in India's fastest growing conglomerate



BEYOND WORK

At Intueri, we believe that no form of work can exist without fun and frolic. Though each day our teams give in all that they can offer to meet our clients' needs, we make sure we offer ourselves to laughter as well!

www.intueriglobal.com





At Intueri, we want to create a unique combination of practical business experience and the latest advancements in knowledge, intuition, and intelligence; passion for clients, and young dynamism. The market that we are looking at is definitely the world.

Ambarish Dasgupta, Senior Partner



TESTIMONIALS



Intueri has been a great learning experience. An actual amalgamation of academic knowledge and real-world problems.

Surbhi Sharma
Jawaharlal Nehru University |Lady Sri Ram
College for Women



TESTIMONIALS



Joining Intueri has been a wonderful post-MBA decision for me. It has brilliantly checked boxes of exposure, learning and ownership.

Dattatreya Datta
Indian School of Business| Vellore Institute of
Technology



TESTIMONIALS



Intueri recognized in a literature-major-marketing-associate, traits of a behavioural scientist. I've never felt more seen. It's very enticing to be able to do what you're most passionate about.

Kannita Biswas

St. Stephen's College, Delhi University





YOU DON'T HAVE TO WAIT IN LINE TO ENGAGE WITH THE CLIENTS

We make sure you do not have to wait for years to interact with the client. Your designation and date of joining are not as important as the work you deliver.



YOU ARE MAKING AN IMPACT

We work with Governments globally, engaging in projects with our multilateral partners. You are participating in global change, and you witness it too.



YOU ARE AN INNOVATOR

We want to hear your ideas. We make sure you have the power to express yourself and work around what you are passionate about.

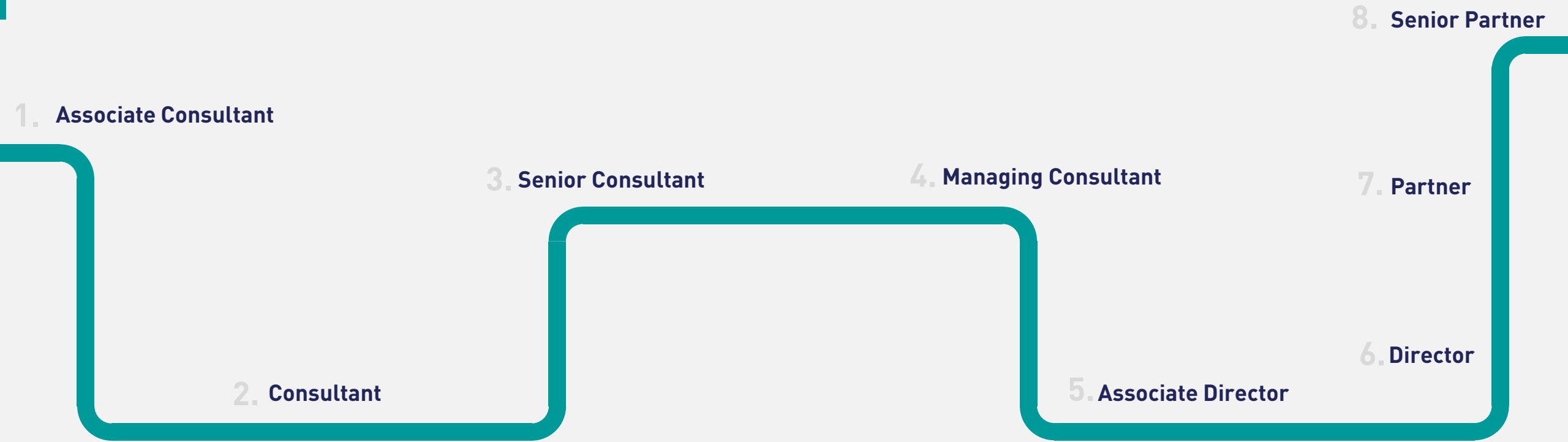
Consultants:

- You will work directly as a part of project teams to solve some of the complex business problems of clients which includes key business issues that KMPs or Board members or promoters face
- Engage with top management and CXOs at the client side in various stages from problem definition to solution development and delivery
- Manage the stakeholders, team, resources, schedules, as well as ensure compliance to policies, protocols, guidelines, and regulations

Researchers:

- Analyze market dynamics, macro, and microeconomic factors, performing deep research on policy, infrastructure, and trade regulations to develop recommendations for our clients
- Perform sectoral and domain-based research in collaboration with external parties and other stakeholders, primary and secondary research for various Govt., Pvt. and Donor funded projects
- Conceptualize, prepare and write compelling reports for clients as well as to publish them as white papers to be used as reference in various project executions

CAREER PATH



You don't want to face the client – **WE WILL NOT FORCE YOU**

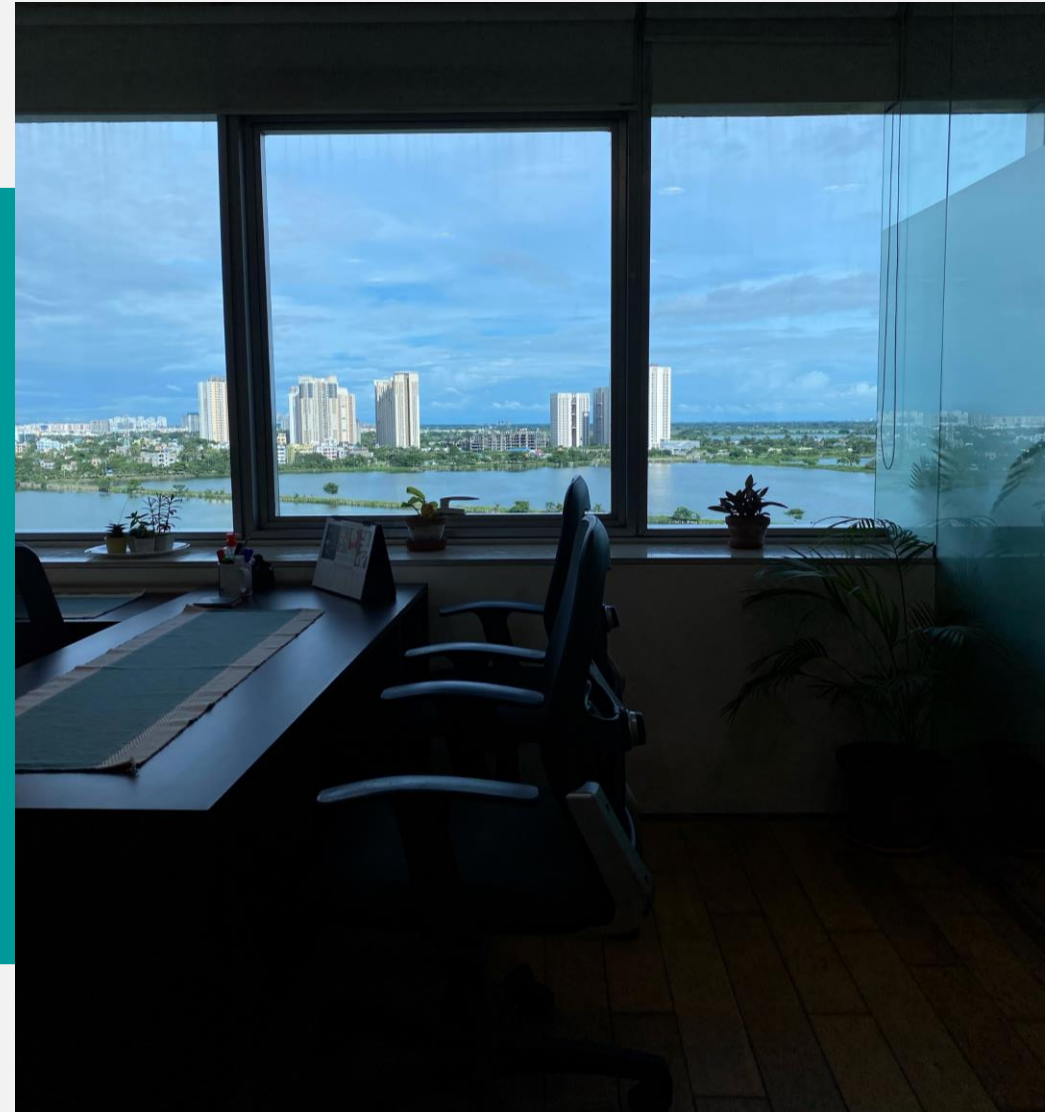
You want to contribute as a Researcher- **WE DON'T MIND**

You Skip your meals to deliver a Project- **WE MIND. BE HEALTHY AND HELP US WIN THAT DEAL**



SELECTION PROCESS

1. CV Shortlisting
2. Submission of an SOP/Cover Letter
3. Group Discussion + Aptitude Test
4. Interview
 - Technical Round
 - HR/Management Round





Thank You

Kolkata

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Godrej Waterside
Salt Lake, Kolkata- 700091

Bengaluru

10th Floor, RMZ Latitude
Commercial, Bellary Rd,
Bengaluru- 560024

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